

**TODAY'S
BEST**2025

Color Guide

HEX: #002733

CMYK: 94 70 56 62

RGB: 0 39 51

HEX: #084A72

CMYK: 99 73 33 17

RGB: 8 74 114

HEX: #2F95D3

CMYK: 74 29 0 0

RGB: 47 149 211

HEX: #40BFFF

CMYK: 58 9 0 0

RGB: 64 191 255

HEX: #A6E4FF

CMYK: 31 0 0 0

RGB: 166 228 255

HEX: #EEFBFF

CMYK: 5 0 0 0

RGB: 238 251 255

HEX: #232323

CMYK: 71 65 64 72

RGB: 35 35 35